

## INVOICE



**RTV 6**  
**1330 N. Meridian Street**  
**Indianapolis, IN 46202**  
**Main: (317)635-9788**  
**Billing: (317)269-1451**

www.theindychannel.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street Ste. 510**  
**Denver, CO 80203**

Send Payment To:

**RTV 6**  
**P.O. Box 30720**  
**Los Angeles, CA 90030-0720**  
**Credit Card Payments (317) 269-1451**

Invoice #	Invoice Date	Invoice Month	Invoice Period
185568-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WRTV	Todd Kane	Indianapolis	Local

Advertiser	Product	Estimate Number
(D) Gregg for Indiana	Gregg For Governor 2012	11952

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	185568	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/18/12	5-6A News	5-6A	-T-T---	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-T--- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 RTV 6 Tu 10/16/12 5:58 AM 5-6A News 5-6A :30 JG1412H \$70.00 NM 4 RTV 6 Th 10/18/12 5:21 AM 5-6A News 5-6A :30 JG1412H \$70.00 NM									
2	10/15/12	10/19/12	6-7A News	6-7A	MTWTF--	:30	5	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 RTV 6 M 10/15/12 6:53 AM 6-7A News 6-7A :30 JG1212H \$190.00 NM 8 RTV 6 Tu 10/16/12 6:29 AM 6-7A News 6-7A :30 JG1212H \$190.00 NM 9 RTV 6 W 10/17/12 6:54 AM 6-7A News 6-7A :30 JG1412H \$190.00 NM 10 RTV 6 Th 10/18/12 6:11 AM 6-7A News 6-7A :30 JG1412H \$190.00 NM 6 RTV 6 F 10/19/12 6:13 AM 6-7A News 6-7A :30 JG1412H \$190.00 NM									
3	10/15/12	10/19/12	Good Morning America	7-9A	MTWTF--	:30	5	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 RTV 6 M 10/15/12 6:59 AM Good Morning America 7-9A :30 JG1212H \$190.00 NM 10 RTV 6 Tu 10/16/12 8:48 AM Good Morning America 7-9A :30 JG1412H \$190.00 NM 8 RTV 6 W 10/17/12 8:59 AM Good Morning America 7-9A :30 JG1212H \$190.00 NM 6 RTV 6 Th 10/18/12 8:54 AM Good Morning America 7-9A :30 JG1212H \$190.00 NM 9 RTV 6 F 10/19/12 8:56 AM Good Morning America 7-9A :30 JG1212H \$190.00 NM									
4	10/19/12	10/19/12	DY 9-10A	9-10A	----F--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 RTV 6 F 10/19/12 9:30 AM DY 9-10A 9-10A :30 JG1412H \$60.00 NM									
6	10/18/12	10/18/12	Right this Minute	10A-11A M-F	---T---	:30	1	\$40.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
185568-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
(D) Gregg for Indiana	Gregg For Governor 2012	11952	

www.theindychannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/18/12	10/18/12	Right this Minute	10A-11A M-F	---T---	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	RTV 6	Th	10/18/12	10:16 AM	Right this Minute	10A-11A M-F	:30	JG1412H	\$40.00 NM
7	10/16/12	10/16/12	The View	11A-12N	-T-----	:30	1	\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	RTV 6	Tu	10/16/12		The View	11A-12N	:00		<del>\$110.00</del> NM
	Credited								
8	10/15/12	10/15/12	Midday News	12P-1230P	M-----	:30	1	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	RTV 6	M	10/15/12	12:27 PM	Midday News	12P-1230P	:30	JG1212H	\$80.00 NM
9	10/17/12	10/17/12	1230-1P M-F	1230P-1P M-F	--W----	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	RTV 6	W	10/17/12	12:56 PM	1230-1P M-F	1230P-1P M-F	:30	JG1412H	\$60.00 NM
10	10/15/12	10/19/12	5-530P News	5P-530P	MTWTF--	:30	6	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	6	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	RTV 6	M	10/15/12	5:11 PM	5-530P News	5P-530P	:30	JG1412H	\$375.00 NM
8	RTV 6	Tu	10/16/12	5:23 PM	5-530P News	5P-530P	:30	JG1212H	\$375.00 NM
12	RTV 6	W	10/17/12	5:22 PM	5-530P News	5P-530P	:30	JG1212H	\$375.00 NM
10	RTV 6	W	10/17/12	5:26 PM	5-530P News	5P-530P	:30	JG1412H	\$375.00 NM
11	RTV 6	Th	10/18/12	5:20 PM	5-530P News	5P-530P	:30	JG1212H	\$375.00 NM
7	RTV 6	F	10/19/12	5:20 PM	5-530P News	5P-530P	:30	JG1412H	\$375.00 NM
11	10/15/12	10/19/12	530-6P News	530P-6P	MTWTF--	:30	5	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	RTV 6	M	10/15/12	5:57 PM	530-6P News	530P-6P	:30	JG1412H	\$200.00 NM
7	RTV 6	Tu	10/16/12	5:51 PM	530-6P News	530P-6P	:30	JG1412H	\$200.00 NM
9	RTV 6	W	10/17/12	5:39 PM	530-6P News	530P-6P	:30	JG1412H	\$200.00 NM
6	RTV 6	Th	10/18/12		530-6P News	530P-6P	:00		<del>\$200.00</del> NM
	Unresolved Preempt								
10	RTV 6	F	10/19/12		530-6P News	530P-6P	:00		<del>\$200.00</del> NM
	Unresolved Preempt								
12	10/15/12	10/19/12	6-630P News	6P-630P	MTWTF--	:30	5	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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185568-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
(D) Gregg for Indiana	Gregg For Governor 2012	11952	

www.theindychannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/15/12	10/19/12	6-630P News	6P-630P	MTWTF--	:30	5	\$375.00	NM
10/15/12 10/21/12 MTWTF-- 5 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 RTV 6 M 10/15/12 6:20 PM 6-630P News 6P-630P :30 JG1212H \$375.00 NM 7 RTV 6 Tu 10/16/12 6:20 PM 6-630P News 6P-630P :30 JG1412H \$375.00 NM 6 RTV 6 W 10/17/12 6:20 PM 6-630P News 6P-630P :30 JG1212H \$375.00 NM 8 RTV 6 Th 10/18/12 6:28 PM 6-630P News 6P-630P :30 JG1412H \$375.00 NM 9 RTV 6 F 10/19/12 6:12 PM 6-630P News 6P-630P :30 JG1212H \$375.00 NM									
13	10/15/12	10/19/12	7-730P News	7P-730p	MTWTF--	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 RTV 6 M 10/15/12 7-730P News 7P-730p :00 \$250.00 NM See MG 13.11 Preempt 7 RTV 6 Tu 10/16/12 7:10 PM 7-730P News 7P-730p :30 JG1212H \$250.00 NM 6 RTV 6 W 10/17/12 7:25 PM 7-730P News 7P-730p :30 JG1412H \$250.00 NM 11 RTV 6 Th 10/18/12 7:10 PM 7-730P News 7P-730p :30 JG1412H \$250.00 NM MG for 13.8 10/15 9 RTV 6 Th 10/18/12 7:28 PM 7-730P News 7P-730p :30 JG1212H \$250.00 NM 10 RTV 6 F 10/19/12 7:11 PM 7-730P News 7P-730p :30 JG1412H \$250.00 NM									
14	10/21/12	10/21/12	Sun 6-630P News	6-630P	-----S	:30	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 RTV 6 Su 10/21/12 6:23 PM Sun 6-630P News 6-630P :30 JG1412H \$180.00 NM									
15	10/16/12	10/19/12	AC 730-8P/WRTV	730-8P M-F	-T--F--	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T--F-- 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 RTV 6 Tu 10/16/12 AC 730-8P/WRTV 730-8P M-F :00 \$150.00 NM Credited 3 RTV 6 F 10/19/12 AC 730-8P/WRTV 730-8P M-F :00 \$150.00 NM See MG 15.4 4 RTV 6 F 10/19/12 11:00 AM The View 11A-12N :30 JG1412H \$300.00 NM MG for 15.3 10/19									
16	10/21/12	10/21/12	Once Upon a Time	8P-9P	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 RTV 6 Su 10/21/12 8:20 PM Once Upon a Time 8P-9P :30 JG1412H \$2,500.00 NM									
18	10/15/12	10/19/12	11P News	11P-1135P M-F	MTWTF--	:30	5	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 RTV 6 M 10/15/12 11:29 PM 11P News 11P-1135P M-F :30 JG1412H \$475.00 NM									

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18	10/15/12	10/19/12	11P News	11P-1135P M-F	MTWTF--	:30	5	\$475.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>6</td><td>RTV 6</td><td>Tu</td><td>10/16/12</td><td>11:34 PM</td><td>11P News</td><td>11P-1135P M-F</td><td>:30</td><td>JG1412H</td><td>\$475.00</td><td>NM</td></tr><tr><td>9</td><td>RTV 6</td><td>W</td><td>10/17/12</td><td>11:23 PM</td><td>11P News</td><td>11P-1135P M-F</td><td>:30</td><td>JG1412H</td><td>\$475.00</td><td>NM</td></tr><tr><td>8</td><td>RTV 6</td><td>Th</td><td>10/18/12</td><td>11:14 PM</td><td>11P News</td><td>11P-1135P M-F</td><td>:30</td><td>JG1412H</td><td>\$475.00</td><td>NM</td></tr><tr><td>10</td><td>RTV 6</td><td>F</td><td>10/19/12</td><td>11:29 PM</td><td>11P News</td><td>11P-1135P M-F</td><td>:30</td><td>JG1412H</td><td>\$475.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	RTV 6	Tu	10/16/12	11:34 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM	9	RTV 6	W	10/17/12	11:23 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM	8	RTV 6	Th	10/18/12	11:14 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM	10	RTV 6	F	10/19/12	11:29 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
6	RTV 6	Tu	10/16/12	11:34 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM																																																							
9	RTV 6	W	10/17/12	11:23 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM																																																							
8	RTV 6	Th	10/18/12	11:14 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM																																																							
10	RTV 6	F	10/19/12	11:29 PM	11P News	11P-1135P M-F	:30	JG1412H	\$475.00	NM																																																							
19	10/20/12	10/20/12	11-1135P Sa Late News	11P-1135P Sa Lt N	-----S-	:30	1	\$350.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>RTV 6</td><td>Sa</td><td>10/20/12</td><td>12:30 AM</td><td>11-1135P Sa Late News</td><td>11P-1135P Sa Lt N</td><td>:30</td><td>JG1212H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	RTV 6	Sa	10/20/12	12:30 AM	11-1135P Sa Late News	11P-1135P Sa Lt N	:30	JG1212H	\$350.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	RTV 6	Sa	10/20/12	12:30 AM	11-1135P Sa Late News	11P-1135P Sa Lt N	:30	JG1212H	\$350.00	NM																																																							
21	10/15/12	10/17/12	Nightline	1135P-1205A	M-W----	:30	2	\$225.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
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4	RTV 6	W	10/17/12	12:01 AM	Nightline	1135P-1205A	:30	JG1212H	\$225.00	NM																																																							
22	10/15/12	10/19/12	3-4p Katie Couric Show	3-4p	M-W-F--	:30	3	\$110.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-W-F--</td><td>3</td><td>\$110.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>RTV 6</td><td>M</td><td>10/15/12</td><td>3:38 PM</td><td>3-4p Katie Couric Show</td><td>3-4p</td><td>:30</td><td>JG1212H</td><td>\$110.00</td><td>NM</td></tr><tr><td>1</td><td>RTV 6</td><td>W</td><td>10/17/12</td><td>3:42 PM</td><td>3-4p Katie Couric Show</td><td>3-4p</td><td>:30</td><td>JG1412H</td><td>\$110.00</td><td>NM</td></tr><tr><td>3</td><td>RTV 6</td><td>F</td><td>10/19/12</td><td>3:23 PM</td><td>3-4p Katie Couric Show</td><td>3-4p</td><td>:30</td><td>JG1412H</td><td>\$110.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-W-F--	3	\$110.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	RTV 6	M	10/15/12	3:38 PM	3-4p Katie Couric Show	3-4p	:30	JG1212H	\$110.00	NM	1	RTV 6	W	10/17/12	3:42 PM	3-4p Katie Couric Show	3-4p	:30	JG1412H	\$110.00	NM	3	RTV 6	F	10/19/12	3:23 PM	3-4p Katie Couric Show	3-4p	:30	JG1412H	\$110.00	NM
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23	10/16/12	10/18/12	Judge Judy	4-5P	-T-T---	:30	2	\$160.00	NM																																																								
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Total Spots							52																																																										

## Payment Terms 30 Days

<u>Gross Total</u>	\$15,170.00
<u>Agency Commission</u>	\$2,275.50
<u>Net Amount Due</u>	\$12,894.50